



modern analytics®

modern analytics® JOINS FUTRIX® RESELLER PROGRAM

San Diego, January 15, 2009

Modern Analytics, a leader in automated predictive modeling, data mining and data processing, has announced a new partnership with Futrix, a worldwide business intelligence software company based in Wellington, New Zealand. The exciting partnership allows the end-user to have total flexibility in ways to query data with intuitive functionality.

Modern Analytics provides companies comprehensive business intelligence that leads to informed decisions about operations. The company is an industry expert in data processing automation, advanced statistical analysis and predictive modeling. It creates automated data marts that provide the foundation for business analytics as well as the predictive models that reveal true business intelligence and identify new marketing and sales opportunities.

"With Futrix, our clients can easily navigate through their data and get more insight into the inner workings of their companies, resulting in more efficient operations and higher profitability," said Modern Analytics Director Stephan Weigandt. "I have been amazed with the flexibility and the intuitive use of Futrix. With Futrix integrated into our capabilities, we are more than one step ahead of our competition. The partnership between Modern Analytics and Futrix allows us to provide innovative solutions and comprehensive business intelligence."

Futrix Inc. President Mario Perkins states that "Partnering with Modern Analytics as a value added reseller of Futrix creates a winning combination. The strength of their consulting practice combined with the power of Futrix enhances their ability to deliver strategic and actionable information to their customers."

About Modern Analytics

The Modern Analytics team has been streamlining data mining for high-level companies for more than 40 years. In that time, they've worked with numerous companies gaining expertise in applied statistical techniques, data management, concept validation, and database marketing solutions with a variety of different industries.

Based in San Diego, Modern Analytics services the United States, Europe and Asia. For more information, visit www.modernanalytics.com.

About Futrix

Futrix is a web based software solution, designed to provide business users with easy access to information. Futrix provides the freedom to navigate and explore information, enabling users to get faster answers and become more self-sufficient. Find out more at www.futrix.com.

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