



modern analytics®

## modern analytics® offers Proprietary Solution to Retailers of all Sizes

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Modern Analytics offers an innovative and proprietary software package that allows retailers to track performance at all levels with a user-friendly, interactive interface.

The Retail Solution in Box is a dashboard-driven way of looking at key performance indicators for retail organizations. Companies can track the minutest of details for each store to gauge revenue growth, the effectiveness of marketing programs, individual product sales and analysis, retention rates, inventory, supply chain and more. It allows retailers to mine data and perform valuable forecasting.

Modern Analytics' proprietary Retail in a Box solution is the most comprehensive and integrated product of its kind. This user-friendly software has been in development for more than five years.

"Our retail solution provides invaluable information at a glance," said Modern Analytics Director Matthias Kehder. "Retailers of all types and sizes can access pertinent data that is relevant to the bottom line quickly, identify potential issues – and resolve those issues all through the same solution."

San Diego-based Modern Analytics is a leader in automated predictive modeling, data mining and data processing. It provides companies with comprehensive business intelligence that leads to informed decisions about operations. The company is an industry expert in data processing automation, advanced statistical analysis and predictive modeling. It creates automated data marts that provide the foundation for business analytics as well as the predictive models that reveal true business intelligence and identify new marketing and sales opportunities. Modern Analytics systematizes retail, manufacturing, and service based operations, allowing companies to identify the most profitable customers and acquire new customers.

For more information, visit [www.modernanalytics.com](http://www.modernanalytics.com).

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